



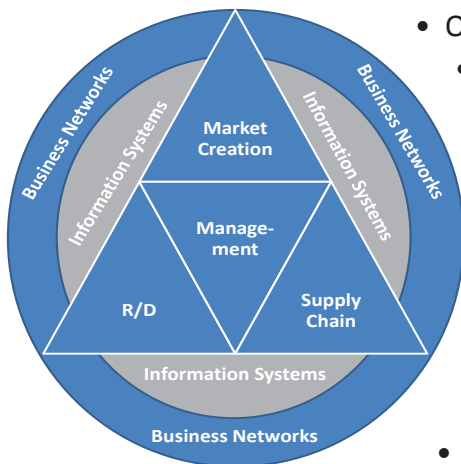
CALL FOR PAPERS

THE FIRST “INNOVATION IN BUSINESS NETWORKS” SEMINAR

March 22-23, 2012

This is the call for papers for the first ‘Innovation in Business Networks’ seminar. Papers are invited concerned with Innovation in business networks broadly construed. This first seminar on ‘Innovation in Business Networks’ would in particular like to welcome submission on the scope and possibilities of the concept although the subject of the seminar is in no way limited to this. The principal objective of the working seminar is to further explore the boundaries of the strategic research program in Innovation in Business Networks. Topics for papers might be:

- Supply Chain Innovation
 - Open Innovation in chains and networks
 - Innovation in communities
 - Innovation in public-private partnerships
 - Business network development and management
 - Organizing for innovation in business networks
 - Market creation through innovation in business networks
 - Innovations in business networks and information technology and web 2.0 technologies
 - Internal functional alignment as a prerequisite and readiness for developments in networks
- Value chain organization and design
- Business models and networks



Papers should follow the guidelines for the seminar. All papers will be reviewed by two researchers.

The deadline for submission of papers: January 13, 2012.

The deadline for Re-submission of papers: March 12, 2012.

Papers should be submitted and re-submitted to post.doc. Jacob Busch, jbu@sam.sdu.dk

Selected papers will be published in special issues of “Industrial Marketing Management”. We are currently working on the possibility for a special issue in a Supply Chain Management related journal also.

Venue of the seminar: Hotel Koldingfjord – www.koldingfjord.dk

Seminar fee: DKK 3,000.–



Best regards

The organizing committee of the first working seminar of Innovation in Business Networks (IBeN)



Department of Entrepreneurship and Relationship Management
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Further information at: www.sdu.dk/ier

