

University of Southern Denmark

Sønderborg Campus

Social Science Programme





Welcome!

The Department of Border Region Studies (IFG) is situated at the Sønderborg campus of the University of Southern Denmark. Anchored in the history of the German/Danish border region the department follows a truly multidisciplinary approach, which makes the field of border region studies interesting and necessary for the EU integration process.

Research areas cover topics like regional economics, cross-border governance, cultural conditions and intercultural exchange, business relations and enterprises in border regions, European integration, national minorities and transnational education in border regions. The IFG is continuously building up expertise on border-related issues and enlarging its research partner network worldwide.

The study programmes offered by the IFG in Sønderborg reflect this research profile. On the following pages of this brochure the programmes on Bachelor and Master level are described.

Elisabeth Vestergaard, Head of Department

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Important information

Frontpage picture: Alsion, Sønderborg/ Photo: Rune Wulff Christensen

Bachelor of Science in Economics and Business Administration

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Profile

The business world is becoming increasingly internationalised. Today, this goes not only for major conglomerates, but also for many small and medium-sized companies. This development makes great demands on knowledge of economics and language skills.

The programme aims at giving you a basic foundation and a theoretical understanding of the problems that a modern enterprise faces. The purpose of the programme is to provide general and comprehensive qualifications and knowledge in the field. Furthermore, the program provides an overview of relevant issues which enable the graduates either to go into business or embark on further studies. Generally, the program focuses on international aspects of the core disciplines in business administration, i.e. management, marketing, accounting and finance, or international economics and regional integration.

The possibility of tailoring your bachelor study can be found in the elective subjects chosen and in particular the subjects chosen for the seminars and the bachelor project. The latter is usually conducted in close cooperation with companies or organizations.

However, the targeting may, of course, take place in other more invisible ways. Examples are gainful employment and supplementing studies of literature within the student's specific sphere of interest.

The Program will enable you to

- Acquire an in-depth knowledge of business economics
- Get an international perspective to your education
- Learn to use English as a working language
- Join a challenging, international study environment
- Maintain deep roots in Danish businesses and culture
- Take part of your education abroad

The English-language B.Sc. in Economics and Business Administration at the University of Southern Denmark in Sønderborg is the obvious choice. As English is the modern means of communication – not only in the English-speaking countries – a thorough knowledge of the language is a necessary condition for a career in a business or an organisation.

Bachelor of Science in European Studies

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Profile

Europe is facing a rapid development these days. Over the past twenty years, the map of Europe has changed. With the study programme in European Studies, which focuses upon regional development, you will have the opportunity of analyzing and understanding the developments in Europe - including the regions of Europe. Consequently, you will get the tools to participate in the process of shaping Europe in the future through work in development projects run by private enterprises, government institutions, non-governmental organisations, and European institutions. Campus Sønderborg is suitably placed in a historically disputed border region to provide students with an authentic European regional perspective on development as well as an international atmosphere. The programme is international and appeals to students from all over Europe and from other continents as well. All classes are taught in English and study materials are in English.

The bachelor programme builds upon basic subjects within the humanities, the social sciences and business administration, supplemented with basic knowledge in regional development and intercultural communication. The programme provides the students with theoretical understanding, factual knowledge and analytical abilities within four main areas: Regional Structure and Economies, Understanding of Business and Entrepreneurship, Communication and Culture, Politics, Law and Institutions.

The distinctive character of the programme is reflected in the choice of subjects given to students and the range of insights provided into European issues and regional problems, as well as into topics of business economics. Students are able to follow a “business track” or a “cultural and political track” inside the European Studies programme by selecting an appropriate portfolio of compulsory and elective courses. During the programme you will be offered opportunities for studying abroad, either by spending a semester at a foreign university or completing an internship. The three-year Bachelor programme is offered at the University of Southern Denmark at Campus Sønderborg.

Job opportunities for graduates in European Studies are to be found within a widespread labour market expected to grow significantly. There will be employment opportunities in Europe in private business and organisations, public institutions and government agencies on a regional or national level, and globally in connection with project development and other assignments where graduates with an insight into regional and European problems are needed.

Master of Science in Economics and Business Administration - BRM

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Profile

In the light of an increasing global competition, the focus of the BRM-programme is the management of customer and supplier relations. The BRM-programme aims at giving the students competencies to solve problems to qualify the students to solve problems in Business-to-Business Marketing, Supply Chain Management and International Marketing Management. Therefore, these three courses are the compulsory courses of the study.

The study provides a frame of reference that enables the student to be able to see the value creation of company in a broader perspective, from sub-supplier to end-user. The interaction and relations between the individual players in the supply chain (sub-suppliers, producers, customers/distributors, and end-users) will be considered in great detail.

A special feature of the study programme is the student's close interaction with the companies. This means that the student will be closely affiliated with a company during the study, and the student can select a company internship for the third semester. The third semester is the 'elective' semester where the student has the following three possibilities:

- **Study abroad semester:**
Here all the 30 ECTS are earned abroad by passed exams from foreign universities. Before going abroad the course programme has been approved by the study coordinator
- **Company internship:**
The internship itself has a credit load of 10 ECTS. Students are required to hand in an internship report before the start of the 4th semester. Based on the internship students also have to write a theoretical seminar paper (10 ECTS) related to the practical experiences from the internship
- **Elective courses at SDU:**
If the student chooses this option, all the 30 ECTS are secured by passing three of the elective courses offered at SDU.

Master of Science in European Studies

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Profile

The Master programme in European Studies lasts two years and is offered in co-operation with The International Institute of Management at Flensburg University. It is an international programme with classes in English. You will be studying with other young people from all over the world. Classes are mostly held at Flensburg University.

Europe is changing rapidly. Over the past 20 years the map of Europe has had new borders, and new conflicts have arisen, while other partitions have disappeared. Today co-operation and dialogue are in focus. The European integration has an influence on development - not just internationally and nationally, but also regionally. In addition there is co-operation across and despite of borders.

With the European Studies programme, you will have the opportunity of following, understanding, and contributing to the development in Europe - in the past, in the present, and in the future.

The programme, which is international - and draws students from all over the world -, focuses mainly on regional development. During the programme you will study business economics, political science, geography, and cultural subjects.

The two-year long Master program is offered at Flensburg University.

Why choose

SDU Sønderborg Campus

- Innovative surrounding
- Multidisciplinary research and teaching
- Internationally renowned staff
- Modern teaching facilities
- Low student-to-teacher ratio
- International environment
- Unique student body blend
- Globally oriented curriculum and courses
- Research based teaching
- Close links and inspiring collaborations with the local enterprises and community
- Cross-border cooperation
- Situated close to the border of continental Europe (gateway to Europe from Scandinavia)
- Association with Flensburg University
- 2hrs to Hamburg, Germany

Watch students share their experiences about our programmes on YouTube:



[Jón Anton tells about Studies](#)



[European Studies in Sønderborg](#)



[Kai tells about Economics European and Business Administration](#)

Programmes at Flensburg University:

<http://www.iim.uni-flensburg.de/>

IMPORTANT INFORMATION

Application Deadlines:

Danish residents:

Kvote 2: 15 March

Kvote 1: 5 July

Foreign residents:

B.Sc applicants: 15 March

Master level applicants: 1 May

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